



Experience the U.S. Identity Preserved industry through discussions, networking and tours along with presentations about identity preserved crop supply, transportation, crop conditions, availability and more!

The International Identity Preserved Summit is hosted by Specialty Soya and Grains Alliance (SSGA), the business alliance of identity preserved agriculture in the United States. SSGA is the leading voice for the industry that delivers traceable, high-quality, variety-specific field crops to food markets worldwide. Its members include producers, processors, suppliers and transportation allies whose work ensures integrity throughout the supply chain. SSGA developed and manages U.S. Identity Preserved, an assurance plan and brandmark signifying a premium crop with a verifiable origin.

Details

Feb. 18-20, 2025
Hilton Waikiki Beach
2500 Kuhio Ave.
Honolulu, Hawaii 96815

Attendees

Food manufacturers; qualified grain and oilseed buyers and sellers; and transportation, equipment, seed and input companies from around the world are invited to attend and sponsor this VIP event.

Cost

Early Bird Rate: \$1,950/person
After Jan. 15, non-member registration will be \$2,200; SSGA member price will remain at \$1,950. Sponsors and international attendees may be eligible for complimentary registration.



Register to attend and sponsor at usipsummit.com or scan the QR code

Continue to back for sponsorship opportunities



Sponsorship Opportunities

Summit Sponsor: \$25,000

- Tabletop booth display
- 4 event registrations
- Discounts on additional registrations
- Choice of branded elevator wrap (only 5 available)
- Recognition on floor decals
- Logo on choice of branded item based on availability (welcome bag, lip balm, pen, notebook, etc.)
- Opportunity to introduce speaker
- Recognition on table tent signage
- Sponsorship story on SSGA website and newsletter
- Recognition on all signage, digital and print materials, social media and website

Executive Sponsor: \$15,000

- Tabletop booth display
- 3 event registrations
- Discounts on additional registrations
- Opportunity to introduce speaker
- 2 branded floor decals
- Opportunity to put your branded item in welcome bag
- Sponsorship story on SSGA website and newsletter
- Recognition on all signage, digital and print materials, social media and website

Supporter Sponsor: \$10,000

- Tabletop booth display
- 2 event registrations
- Discounts on additional registrations
- Recognition and signage at meal
- Opportunity to introduce speaker
- Opportunity to put your branded item in welcome bag
- Recognition on all signage, digital and print materials, social media and website

Wi-Fi, Translation or Key Card

Sponsor \$7,500 (only 3 available)

- Your choice of password for event Wi-Fi, custom branded key card, or recognition on translation booths
- Tabletop booth display
- 1 event registration
- Discounts on additional registrations
- Recognition on all signage, digital and print materials, social media and website

Exhibitor Sponsor: \$5,000

- Tabletop exhibitor booth display
- 1 event registration
- Discounts on additional registrations
- Recognition on all signage, digital and print materials, social media and website

Transportation Sponsor: \$3,000

- Recognition on transportation (bus) to tours
- Opportunity to place your item on bus for each participant
- Discounts on event registrations
- Recognition on all signage, digital and print materials, social media and website

Friend of SSGA Sponsor: \$1,000

- Logo recognition at event, digital and print materials, social media and website

E-Blast Banner Ad: \$500

- Submit a linkable banner ad to be placed in the SSGA E-news and/or email newsletters to prospective event attendees. This banner ad will run a minimum of two times leading up to the event

Contact Erin Rossow at (507) 902-9191 or erin.rossow@agmgtolutions.com for sponsorship questions.