



Experience the U.S. Identity Preserved industry through discussions, networking and tours along with presentations about identity preserved crop supply, transportation, crop conditions, availability and more!

The International Identity Preserved Summit is hosted by Specialty Soya and Grains Alliance (SSGA), the business alliance of identity preserved agriculture in the United States. SSGA is the leading voice for the industry that delivers traceable, high-quality, variety-specific field crops to food markets worldwide. Its members include producers, processors, suppliers and transportation allies whose work ensures integrity throughout the supply chain. SSGA developed and manages U.S. Identity Preserved, an assurance plan and brandmark signifying a premium crop with a verifiable origin.



Details

Feb. 18-20, 2025
Hilton Waikiki Beach
2500 Kuhio Ave.
Honolulu, Hawaii 96815



Attendees

Food manufacturers; qualified grain and oilseed buyers and sellers; and transportation, equipment, seed and input companies from around the world are invited to attend and sponsor this VIP event.



Cost

Rate: \$1,950/person
Sponsors and international attendees may be eligible for complimentary registration.



Register to attend and sponsor at usipsummit.com or scan the QR code

Continue to back for sponsorship opportunities



Sponsorship Opportunities

Summit Sponsor: \$25,000

- Tabletop booth display
- 4 event registrations
- Discounts on additional registrations
- Branded elevator wrap (only 5 available)
- Recognition on floor decals
- Logo on choice of branded item (based on availability)
- Opportunity to introduce speaker
- Recognition on table tent signage
- Sponsorship story on SSGA website and newsletter
- Recognition on all signage, digital and print materials, social media and website

Interpretation Sponsor: \$10,000

- Logo on bag holding interpretation ear buds
- Tabletop booth display
- 2 event registrations
- Discounts on additional registrations
- Opportunity to put your branded item in welcome bag
- Recognition on all signage, digital and print materials, social media and website

Executive Sponsor: \$15,000

- Tabletop booth display
- 3 event registrations
- Discounts on additional registrations
- Opportunity to introduce speaker
- 2 branded floor decals
- Opportunity to put your branded item in welcome bag
- Sponsorship story on SSGA website and newsletter
- Recognition on all signage, digital and print materials, social media and website

Exhibitor Sponsor: \$5,000

- Tabletop exhibitor booth display
- 1 event registration
- Discounts on additional registrations
- Recognition on all signage, digital and print materials, social media and website

Welcome Sponsor: \$5,000

- Signage and recognition at Tuesday evening welcome reception
- Branded reusable cups for reception attendees
- Discounts on two registrations
- Opportunity to put your branded item in welcome bag
- Recognition on all signage, digital and print materials, social media and website

Supporter Sponsor: \$10,000

- Tabletop booth display
- 2 event registrations
- Discounts on additional registrations
- Recognition and signage at meal
- Opportunity to introduce speaker
- Opportunity to put your branded item in welcome bag
- Recognition on all signage, digital and print materials, social media and website

Transportation Sponsor: \$3,000

- Recognition on transportation (bus) to tours
- Opportunity to place your item on bus for each participant
- Discounts on event registrations
- Recognition on all signage, digital and print materials, social media and website

Contact Erin Rossow at (507) 902-9191 or erin.rossow@agmgmtsolutions.com for sponsorship questions.



Additional Opportunities

Lei Lanyard Sponsor: \$2,500

- Signage at registration desk
- Discounts on two registrations
- Opportunity to put your branded item in welcome bag
- Recognition on all signage, digital and print materials, social media and website

Program Book Sponsor: \$1,500

- Logo on front of program book
- Discount on one registration
- Opportunity to put your branded item in welcome bag
- Logo recognition at event, digital and print materials, social media and website

Lunch Sponsor: \$2,500

- Signage and recognition at Thursday lunch
- Discounts on two registrations
- Recognition on all signage, digital and print materials, social media and website

Registration Sponsor: \$1,500

- Signage at registration desk
- Discount on one registration
- Recognition on all signage, digital and print materials, social media and website

Drink Sponsor: \$2,000

- Signage at welcome reception and Wednesday dinner
- Discount on one registration
- Recognition on all signage, digital and print materials, social media and website

Coffee Sponsor: \$1,250

- Signage at breaks
- Recognition on all signage, digital and print materials, social media and website

Breakfast Sponsor: \$2,000

- Signage at breakfast
- Discount on one registration
- Recognition on all signage, digital and print materials, social media and website

Snack Sponsor: \$1,250

- Signage at breaks
- Recognition on all signage, digital and print materials, social media and website

Friend of SSGA Sponsor: \$1,000

- Logo recognition at event, digital and print materials, social media and website

Floor Clings Sponsor: \$2,000

- 4 branded floor decals in event space
- Discount on one registration
- Recognition on all signage, digital and print materials, social media and website

E-Blast Banner Ad: \$500

- Submit a linkable banner ad to be placed in the SSGA E-news and/or email newsletters to prospective event attendees. This banner ad will run a minimum of two times leading up to the event