



# IDENTITY PRESERVED INTERNATIONAL SUMMIT

February 18-20, 2025  
 Hilton Waikiki Beach, Honolulu, Hawaii  
[www.usipsummit.com](http://www.usipsummit.com)

## TUESDAY, FEBRUARY 18

7:30 AM	Optional Aloha Tofu Factory #1 departs	Hotel lobby
8:40 AM	Optional Aloha Tofu Factory #2 departs	Hotel lobby
8 AM-12 PM	Trade show booth setup	Floor 3
10 AM	Registration opens	Floor 3
1-1:15 PM	Opening ceremony Robert Sinner, SSGA Chair	Lili - Floor 3
1:20-1:40 PM	A message from home: Trade insights from Ag Counselors Takashi Sadakane, Embassy of Japan Quang Huy Pham, Vietnam Embassy in the USA	
1:45-2:30 PM	Keynote - U.S. Identity Preserved Soy: A long-term investment in healthy and sustainable nutrition Nicole Atchison, PURIS <i>Introduced by Jordan Atchison, SSGA board member</i>	
2:40-3:25 PM	Quality and assurance through U.S. Identity Preserved program Fawad Shah, Minnesota Crop Improvement Association John Zheng, Indiana Crop Improvement Association	
3:30-4:30 PM	Benefits of the Branded Program Molly Burns, Food Export Midwest/Food Export Northeast	
4:45 PM	Attendee introductions and group photo	
5-6 PM	Visit trade show	
6:30-8:30 PM	Welcome reception <i>Featuring soy food, specialty grains and local foods tasting.</i>	Recreation deck - Floor 10

## WEDNESDAY, FEBRUARY 19

7:30-8:30 AM	Breakfast	Emma
8:30-8:40 AM	Welcome Randy Duckworth, SSGA	Lili
8:40-9:25 AM	Keynote - Perspectives on the food and agriculture industries Paul Maass, Scoular	
9:30-10:15 AM	Economic situation and consideration of North and Southeast Asia Ken Eriksen, Polaris Analytics and Consulting <i>Introduced by Ben Storm, Minnesota Soybean Research &amp; Promotion Council</i>	
10:15-10:30 AM	Break	
10:30-11:20 AM	New alliances, new contracts, new policies, new year in transportation Gary Williams, SSGA <i>Introduced by Tina Lyons, Double River Forwarding</i>	
11:25-11:45 AM	Advances on electronic documentation for trade Alejandra Castillo, North American Export Grain Association <i>Introduced by Tori Sorensen, U.S. Soybean Export Council</i>	
11:45 AM	Sponsor recognition	

12-1:30 PM	Lunch and visit trade show	Emma and Lili
1:30-2:15 PM	Ingredient processing – Maintaining identity and quality throughout the facility Dave Ewald, Bratney <i>Introduced by Robert Sinner, SB&amp;B Foods</i>	Lili
2:20-3:20 PM	Panel - Opportunities for ancient grains Japnit Singh, Yamada Consulting & Spire Elizabeth Benson, Northern Crops Institute <i>Introduced by Chuck Kunisch, SSGA board member</i>	
3:25-4:15 PM	Panel - Realizing the value of U.S. Identity Preserved Gaurav Agrawal, Shree Radhe Rani Trading Sok Hung Chang, Yang Li Yi Tofu Jin Yoon, Jinwha Food Moderated by Alan Poock, ASA-WISHH	
4:20-4:50 PM	Research, education and collaboration: Advancing partnership and understanding in the Indo-Pacific Phanwin Yokying, East-West Center	
4:50 PM	Announcements Visit trade show	
6-8 PM	Cocktail hour and dinner	Emma
<b>THURSDAY, FEBRUARY 20</b>		
7:30-8:30 AM	Breakfast	Emma
8:30-8:40 AM	Welcome	Lili
8:45-9:40 AM	Panel - U.S. Identity Preserved suppliers - delivering a promise Todd Sinner, SB&B Foods Jake Noll, Richland IFC JR Kassian, Genesis Seed Solutions <i>Introduced by Eric Kresin, Scoular</i>	Lili
9:45-10:10 AM	Navigating growth in a shifting trade landscape (“Oh no, not tariffs!”) Matt Tripodi, Euromonitor	
10:10-11:05 AM	Panel - U.S. growers - quality starts on the farm Steve Peach, Michigan farmer Pat Sullivan, Minnesota farmer Mike Koehne, Indiana farmer <i>Introduced by Jonathan Gibbs, Wisconsin Soybean Marketing Board</i>	
11:10-11:40 AM	Producing quality, sustainable U.S. Soy Lance Rezac, USSEC chair <i>With introduction video from North Dakota Soybean Council</i>	
11:45 AM -12:15 PM	New opportunities through targeted plant breeding Tom Slunecka, Minnesota Soybean Research & Promotion Council <i>Introduced by Jon Miller, Brushvale Seed</i>	
12:15-12:30 PM	Closing and 2026 Summit announcement	
12:30 PM	Lunch	Emma
1:30 PM	Optional Kualoa Ranch tour departs Tour will return to hotel by 6 PM	Hotel lobby

**Scan here to learn more  
about our speakers!**

