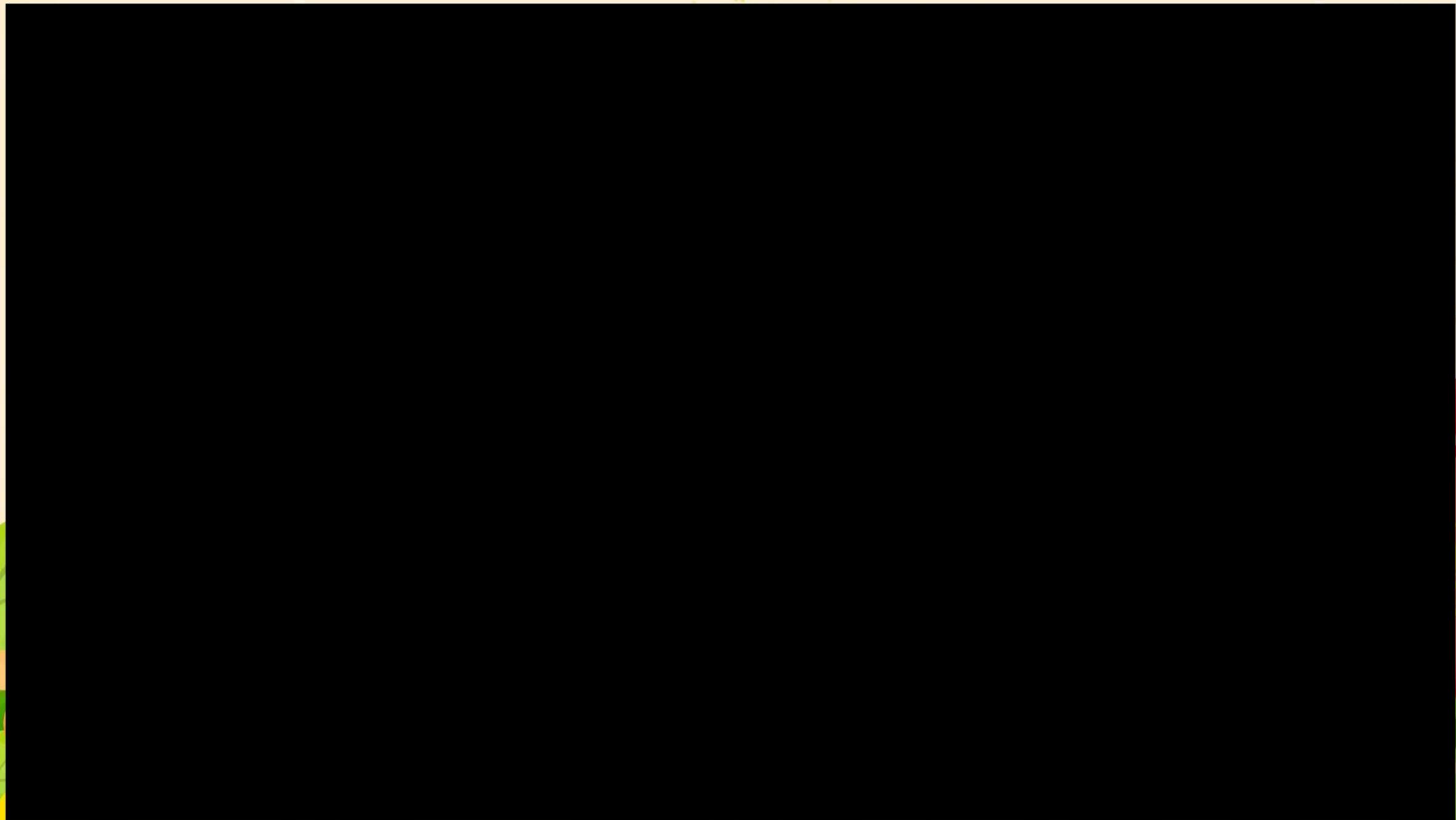


# U.S. Soy Database & USSEC Program Overview

U.S. Soybean Export Council  
March 24, 2026

**U.S. Embassy in Vietnam - U.S. Soybean Export Council  
Video about Tuong Ban in Duong Lam village in Hanoi**



# Content

1. About U.S. Soybean Export Council (USSEC)
2. Specialty U.S. Soy Database – How USSEC support
3. SSAP Certificate & (Fed with) SUSS Label
4. USSEC's Program Overview – Vietnam

# About Us

## U.S. Soybean Export Council

# U.S. Soybean Export Council

## Who we are



The U.S. Soybean Export Council (USSEC) champions U.S. Soy worldwide. Through innovation, sustainability and partnerships, we connect farmers to global markets.

USSEC members represent the soy supply chain, including U.S. Soy farmers, processors, commodity shippers, merchandisers, allied agribusinesses and agricultural organizations.

USSEC is funded by the Soy Checkoff, USDA Foreign Agricultural Service (FAS) matching funds, and industry.



2026 Members



FOUNDERS

ALLIED



EXPORTER



As of 2/24/26

# Top 15 Export Markets\* for U.S. Soy Complex

U.S. Soy is the #1 food and agriculture export for the U.S.

In Marketing Year (MY) 2024/25 U.S. Soy exported 68.7 million metric tons (MMT) valued at \$29.6 billion.

## Marketing Year 2024/25 U.S. Soy Exports

U.S. Soy Complex  
(Whole Soybeans, Soybean Meal, Soy Oil)

68.7 MMT

\$29.6 billion

Whole Soybeans



↑ 10.7%  
51.2 MMT

Soybean Meal



↑ 13.9%  
16.3 MMT

Soybean Oil



↑ 304%  
1.1 MMT



Source: USDA, Global Agricultural Trade System (GATS)

U.S. Soy complex = whole soybeans, soybean meal and soybean oil, combined.

Whole soybeans MY: September to August, soybean meal and oil MY: October to September.

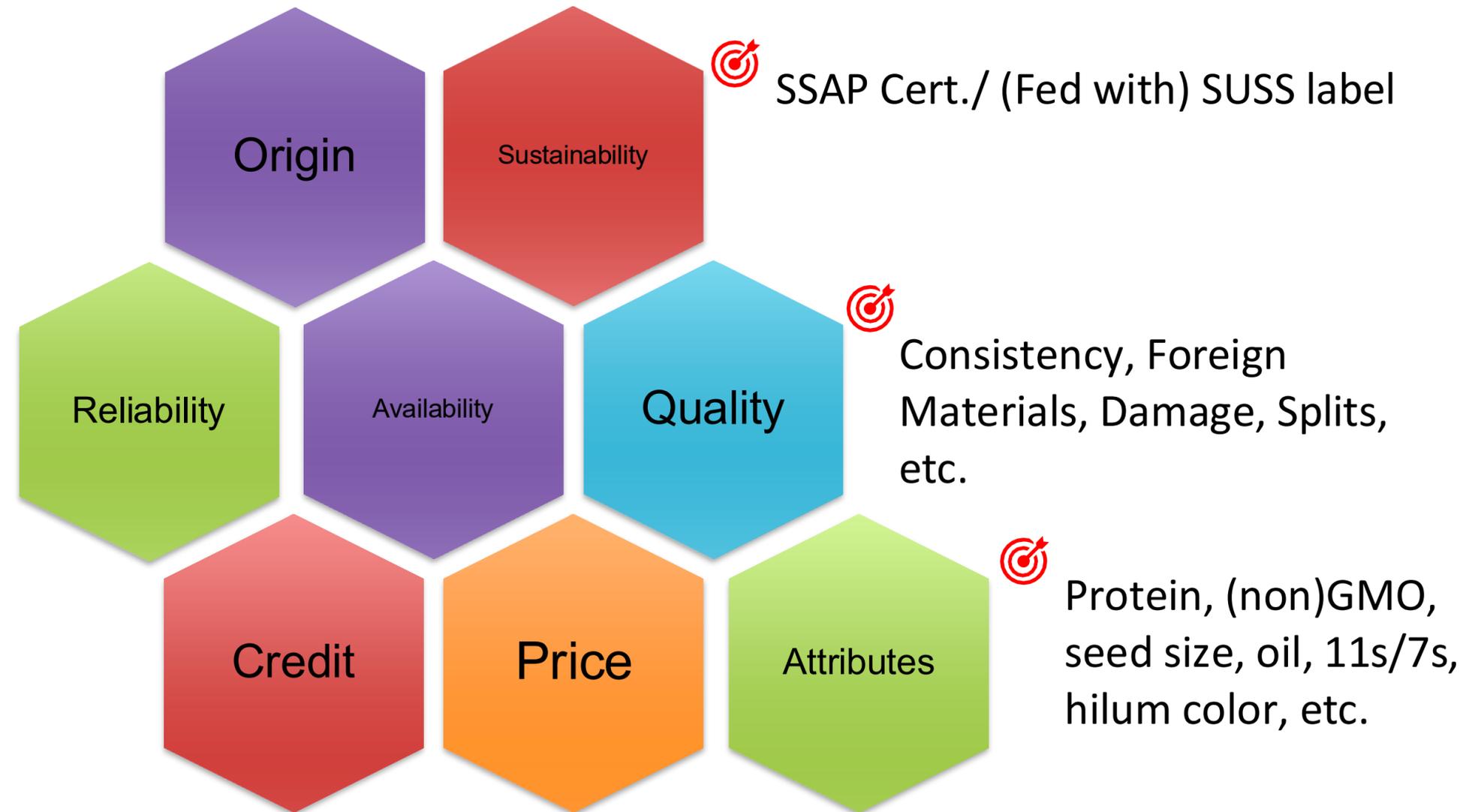
\*Market ranking based on volume.

# Specialty U.S. Soy Database

How USSEC support



# Soybean Purchasing Considerations



 USSEC's support

# Specialty U.S. Soy Database



<https://soydatabase.ussec.org/>

# Background

- Designed to serve buyers interested in learning more about U.S. soy varieties
- Developed by USSEC in conjunction with farmers, universities, exporters and seed companies
- Created in 2020, with 5 years of data
- Updated annually
- Testing completed by the University of Minnesota, and the Norther Crops Institute

The screenshot shows the Specialty U.S. Soy Database website. At the top, there is a navigation bar with links for Varieties, Suppliers, About, and Resources. The main heading is "Specialty U.S. Soy Database" with a sub-heading: "Welcome to the Specialty U.S. Soy Database: The premier destination for sourcing soybeans for use in soy foods." Below this, a search bar is labeled "search varieties...". A "Filter By" sidebar on the left includes sections for "Intended Use" (with checkboxes for Specialty Animal Feed, High Oleic, High Protein, Low Lipo, Miso, Natto, Soy Milk, Soy Sauce, Tofu, and General Use) and "Type" (with a checkbox for Organic). A "Protein Level Range (DRY)" slider is set between 31 and 50, with a "DRY 13%" button. Below the slider, there are "SORT" options (PROTEIN, G/100, 11/7S) and "YEAR" options (2020, 2021, 2022, 2023, 2024). Two variety cards are displayed, each with a "VARIETY" name and "COMPARE" button. The first card shows a variety with a protein level of 2.4, intended uses of Low Lipo, and types of Non-GM. The second card shows a variety with a protein level of 2180, intended uses of Soy milk, Tofu, and types of Non-GM. Both cards also display "HILUM COLORS" as White, Yellow, Clear and "SIZES" as Large, Medium.

# Data included

- Protein and oil
- Sugars
- Seed size
- Tofu/Soy milk yields
- 11s7s protein
- Hilum color
- Supplier contact information



UNIVERSITY  
OF MINNESOTA

# Specialty U.S. Soy Database



# SSAP Certificate & (Fed with) SUSSS label

# Sustainability Cert. of U.S. Soy

## U.S. Soy Sustainability Assurance Protocol (SSAP)

a national scheme that defines, documents and verifies sustainable **soy production in the United States.**

The SSAP outlines sustainability principles and best practices related to **environmental stewardship, social responsibility and economic viability** — all backed by stringent U.S. laws, audited practices, and verified by third parties.



**Certificate of SUSTAINABILITY**  
ACCORDING TO THE U.S. SOYBEAN SUSTAINABILITY ASSURANCE PROTOCOL

This is to verify that soybeans or soy products described herein were produced in compliance with U.S. laws, regulations, production practices, and audit process as listed in the U.S. Soy Sustainability Assurance Protocol.

NAME OF EXPORTING COMPANY: USSEC TEST  
DATE OF SHIPMENT: NOVEMBER 7, 2024  
METRIC TONS: 1.000  
CERTIFICATE NUMBER: SES-SSAP-US24-075472917  
VESSEL/CARRIER NAME/SHIPMENT IDENTIFIER: TEST  
PRODUCT NAME: SOYBEAN  
COMPANY REPRESENTATIVE: USSEC TEST  
DATE OF CERTIFICATION: NOVEMBER 6, 2024

**CARBON FOOTPRINT: 415.260 KG CO2 EQ GLOBAL WARMING - INCLUDING LAND USE CHANGE (LUC) & PEAT**

SOY EXPORT SUSTAINABILITY, LLC. CERTIFICATE VALIDATION AND CODE F7D29B8530FAECD9E4D

SOY SUSTAINABILITY

### Examining U.S. Soy's Carbon Footprint

Data Shows Lower Carbon Footprint for U.S. Soy vs. Other Countries Producing Soy

USSEC | SOY



# Carbon Footprint of whole soybeans

## U.S Soybeans vs. Argentina & Brazil Soybeans

Carbon Footprint

### SOY SUSTAINABILITY

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#### Know the Carbon Footprint Impact Before You Purchase

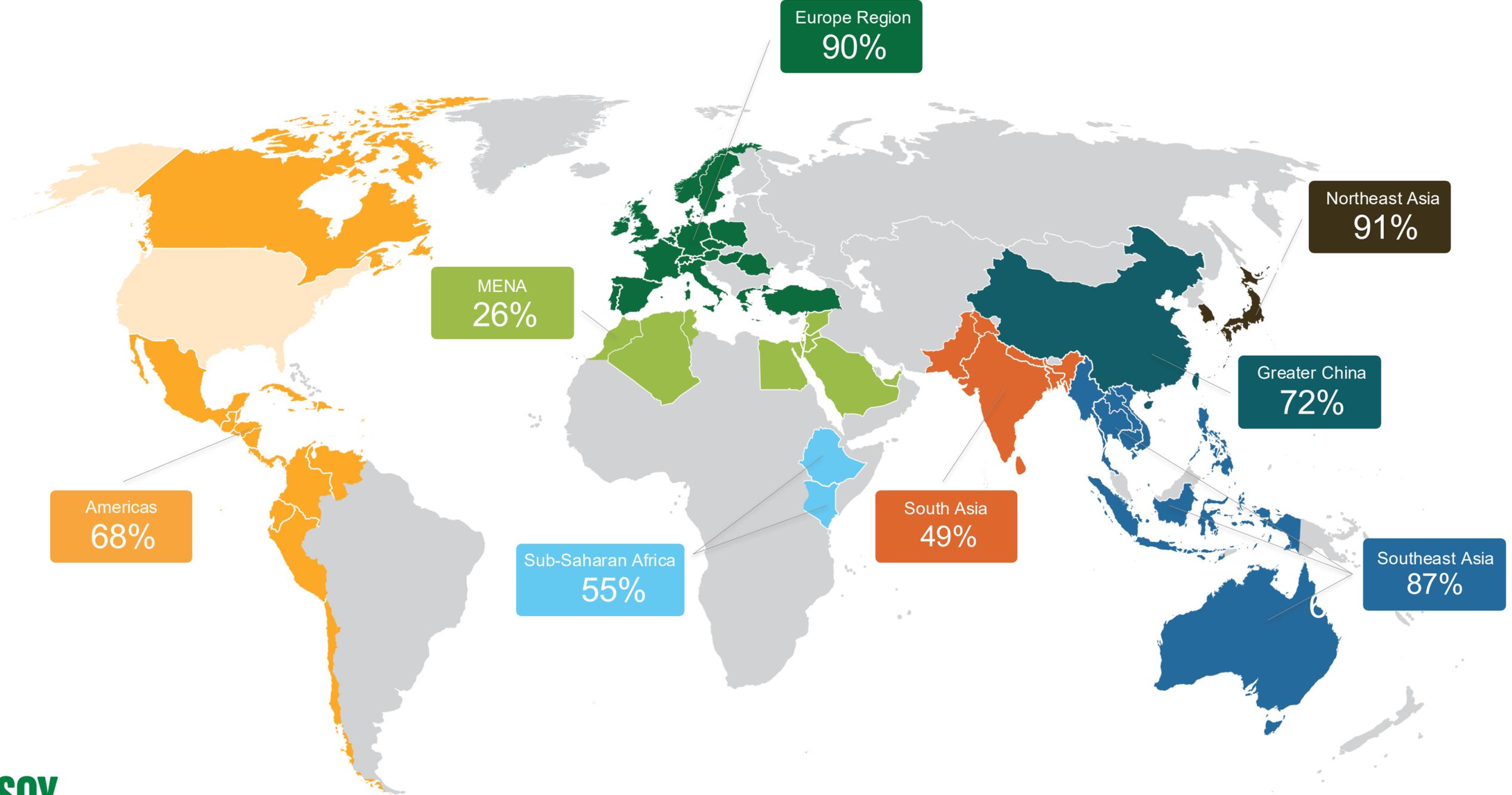
U.S. Soy can provide a sustainability advantage through its carbon footprint. Many U.S. soybean farmers are adopting practices and techniques aimed at reducing emissions, while U.S. forestland has remained stable for nearly 40 years. When making your purchasing decisions, be sure to evaluate the carbon footprint of soy.

#### Sourcing verified U.S. Sustainable Soy is simple with the U.S. Soy Sustainability Assurance Protocol (SSAP)

Indicate to your soy supplier that you require an SSAP certificate for your U.S. Soy purchase. The SSAP certificate offers an origin-specific, sustainability verification of U.S. Soy.

# SSAP Shipments as a Percent of Total U.S. Soy Exports

**71% of all U.S. Soy exports have been verified sustainable for MY2025**



# (Fed with) Sustainable U.S. Soy (SUSSS) label



**The Sustainable U.S. Soy labels are available at no cost** to international companies meeting the following criteria:

- **Whole Soybean Products:** Must contain at least 90% sustainable U.S. Soy
- **Food & Animal Feed:** Must contain at least 60% sustainable U.S. Soy
- **Animal Products (poultry, pork, seafood):** Companies can use either the “**Sustainable U.S. Soy**” label or the “**Fed with Sustainable U.S. Soy**” label if at least 60% of the soy in the feed comes from SSAP–verified sources

# SUSSS Companies and Soy Connex Recognition



# (Fed with) Sustainable U.S. Soy Label



ICHIBAN FOODS

SUSTAINABLE U.S. SOY

ĐẬU HỦ MỀM OME

SUSTAINABLE U.S. SOY

Giảm khí thải

Tối ưu nguồn đất

Tối ưu năng lượng

ĐẬU NÀNH NHẬP KHẨU HOA KỲ



# Sustainable U.S. Soy label

- aquafeed

## Co May Feed (4 SKUs)



# Sustainable U.S. Soy label

– soyfood & beverage

## Ichiban Group (23 SKUs)



Soy milk 350ml/ 800ml



Tofu Non Ichi-Sakura – 350grs



Tofu Momen – 330grs



Tofu Puff – 300grs



Tofu Lang Mo – 500grs



Tofu Puff Piece – 230grs



Fried tofu 500 grams

# Sustainable U.S. Soy label

– soyfood & beverage

## Dau An Group (multiple SKUs)



*Tofu pudding*



*Tofu skin related products*

# Sustainable U.S. Soy label

– soyoil

## Janbee Soy Oil (3SKUs)



Soybean oil 1L, 2L, 5L



## Vmeat soy-based meats (2SKUs)



Grinded soy-based meat



Soy-based burger meat

# USSEC's Program Overview

## Vietnam



# 2025 Sustainable Solutions with U.S. Soy! Conference



**30 Years**  
**U.S. SOY-VIETNAM**  
SUSTAINABLE. RELIABLE. TOGETHER.

## SUSTAINABLE SOLUTIONS WITH U.S. SOY!

Advancing Food, Feed and Livestock Production in Vietnam

Sheraton Saigon Grand Opera Hotel, Ho Chi Minh City, Vietnam  
June 18 - 19, 2025

ORGANIZED BY: USSEC, SOY  
SUPPORTED BY: ILLINOIS SOYBEAN ASSOCIATION, NUSOYBEAN COUNCIL, SOUTH GAZETA SOYBEAN, ICHIBAN FOODS, JAMULI CORPORATION, LDC, Vinamilk, VINH HOAN



30 years U.S. Soy - Vietnam



USSEC's initiatives: Technical servicing, training, seminars, conferences



Partnership with Government's bodies

Signing Ceremony for MOU between PSAV (MAE VN) with USSEC<sup>27</sup>

# 2025 Collaborated with Saigon Technology Uni. to organize soy-based F&B workshop



Workshop at STU



Collaboration with U.S. Soy Stakeholders, Universities, Institutes...

Factory visits in Janbee Corp (soy oil crusher) & Vinamilk (soy-drink producer)



**2025** USSEC signed a MOU with the Vietnam Fisheries Society (VINA FIS) and formally recognized Viet Nhat Group for its commitment to sustainability by featuring the “Sustainable U.S. Soy” (SUSS) seal on its aqua feed products.



MOU signing with Vinafis

Partnership with Associations



USSEC formally recognized Viet Nhat's aqua feed using SUSS seal



Sustainable Product Recognition

# 2025 See For Yourself - U.S. Trade Team Visits to Vietnam



Trade Team Organization



# 2025 USSEC collaborated with IChiba to organize the U.S. Soy Festival Day in Mega Market that attracted thousands of visitors coming for cooking demo, product tasting, minigames, Q&A...



**In-store marketing Partnership with U.S. Soy Stakeholder**

# 2025 Seminar Program – in collaboration with Hanoi Medical University Hospital & developed communication materials to promote soy application on daily diet.



**USSEC**  
U.S. SOYBEAN EXPORT COUNCIL

541 Orchard Road  
#11-03 Link Towers  
Republic of Singapore 238881  
phone: 65 67376233  
fax: 65 67375849  
sea.ussec.org

**SEMINAR PROGRAM**  
Topic: **Soy Day – Nutrition Trends in Health Care**  
Hanoi Medical University Hospital Hall, Vietnam  
Wednesday, April 9, 2025, 14:00 PM – 16:30 PM

**Program Outline**

- 13.30 Registration
- 14.00 – 14.05 Introduction (MC)
- 14.05 – 14:20 **Opening Remarks**
  - Associate Prof. Dr. Nguyen Lan Hieu, Director of Hanoi Medical University Hospital, Vietnam
  - Ms. Tran My Hanh, Country Representative, U.S. Soybean Export Council, Vietnam
- 14.20 – 14:40 **Trends in the Use of Soy Foods & Beverages Globally and in Southeast Asia (Recorded Presentation)**
  - Ms. Pauline Chan, Technical Consultant, U.S. Soybean Export Council, Singapore
- 14.40 – 15:00 **The Importance of Soy in Nutrition and Health – The Latest Research (Recorded Presentation)**
  - Dr. Mark Messina, Director of Nutrition Science and Research, Soy Nutrition Institute Global, USA
- 15:00 – 15:20 Refreshments
- 15.20 – 15:50 **Overview about Some Applications of Using Soy Products in Nutritional Intervention**  
Master Dr. Duong Thi Phuong, Hanoi Medical University Hospital, Vietnam

in collaboration with:



**BỆNH VIỆN ĐẠI HỌC Y HÀ NỘI**  
HANOI MEDICAL UNIVERSITY HOSPITAL

**VAI TRÒ CỦA DINH DƯỠNG ĐỐI VỚI NGƯỜI BỆNH COPD**

**COPD là gì?**  
Bệnh phổi tắc nghẽn mạn tính (Chronic Obstructive Pulmonary Disease – COPD)  
Là bệnh lý hô hấp mạn tính do sự tắc nghẽn luồng khí thở ra không hồi phục hoàn toàn và liên quan đến phản ứng viêm bất thường của phổi với các phân tử/khí độc hại đặc biệt là khói thuốc.

**HỆ QUẢ SỨC KHỎE**  
Bệnh phổi tắc nghẽn mạn tính khó có thể ăn đạt nhu cầu khuyến nghị do tình trạng khó thở và chỉ tập trung vào thuốc men hay liệu pháp hô hấp trong quá trình điều trị.  
=> Hệ quả là dễ suy dinh dưỡng, teo cơ, mệt mỏi, tăng nguy cơ nhiễm trùng do giảm khả năng đề kháng. Vì vậy kế hoạch điều trị toàn diện, góp phần làm chậm tiến triển bệnh và giảm nguy cơ biến chứng của COPD.

**DINH DƯỠNG ĐÚNG GIÚP NGƯỜI BỆNH COPD**

- Cải thiện sức khỏe tổng thể
- Hỗ trợ hô hấp tốt hơn
- Tăng sức đề kháng
- Nâng cao chất lượng cuộc sống
- Vậy đâu là bí quyết để ăn ngon mà vẫn khỏe với COPD?

**NGUYÊN TẮC DINH DƯỠNG**

- Đủ năng lượng, giàu protein
- Tăng cường chất béo tốt:
- Thực phẩm giàu protein dễ tiêu: cá, thịt gà, trứng, đậu.
- Dầu thực vật (ô-liu, mè, hướng dương), bơ đậu phộng, cá béo (cá hồi, cá thu).
- Rau củ và trái cây
- Thực phẩm giàu vitamin C, E, beta-caroten.
- Hạn chế thực phẩm không tốt
- Giảm tinh bột tinh chế, đường, muối, thực phẩm chế biến sẵn

**ĂN UỐNG ĐÚNG CHO NGƯỜI SUY TIM**

**VÌ SAO PHẢI GIẢM MUỐI?**

- Muối (natri) → giữ nước → tăng gánh nặng cho tim, huyết áp, làm suy tim nặng hơn.
- Giới hạn: < 2g muối/ngày (~1 thìa cà phê nhỏ).

**GIẢM MUỐI ĐỂ TĂNG SỨC KHỎE TIM**

**Nguyên tắc ăn uống**

- Giảm muối – mỡ – đường.
- Ăn nhạt từ đầu bữa, không chấm thêm.
- Tự nấu tại nhà để kiểm soát natri.
- Ăn đủ bữa, đúng giờ.
- Theo dõi cân nặng hàng ngày.
- Tái khám định kỳ, không bỏ thuốc.

**LỜI KHUYÊN**

**THỰC PHẨM NÊN TRÁNH**

- Gia vị mặn: nước mắm, bột canh, mì chính.
- Đồ muối/chua: dưa muối, kim chi.
- Đồ chế biến sẵn: mì gói, xúc xích, giò chả.
- Món chiên rán, mỡ động vật, phô mai, đồ hộp.
- Bia, rượu, nước ngọt, cà phê đặc, nước tăng lực, mi den.
- Bánh kẹo, kem, thực phẩm nhiều đường.
- Uống quá nhiều nước (nếu bác sĩ dặn hạn chế).

**THỰC PHẨM NÊN ƯU TIÊN**

- Rau củ quả: bí đao, rau cải, cà rốt, khoai lang.
- Trái cây tươi: cam, bưởi, chuối, táo, kiwi.
- Đạm ít béo: cá hấp, thịt nạc, gà nạc, đậu hũ, mi den.
- Sữa ít béo, không đường.
- Gia vị tự nhiên: gừng, tỏi, nghệ, chanh.

Partnership with Hospital – Education Promotion

# 2025 3x3 Hanoi Open Cup – in collaboration with Hanoi Federation of Basketball

Partnership with Sport Federation



# Soy Excellence Centre

Training,  
Community,  
Expertise

English العربية العربية

SOY EXCELLENCE CENTER  
A US SOY program

ABOUT CONTACT US NEWS REGIONAL HUBS LOGIN

What We Offer

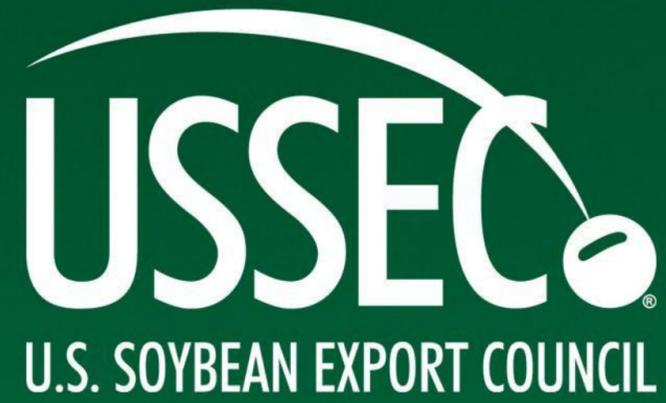
- Workforce Training**  
Curriculum designed to build foundational skills for agribusinesses of various sizes.
- Continuing Education**  
Ongoing training and resources to share the latest science and best practices.
- Expertise**  
Engage with world-renowned experts from our partner universities and institutions.
- Community**  
Connect with peers to exchange knowledge, ideas, and on-the-job expertise.



Setting the Table to Nourish the World



U.S. Soybean Export Council is here to support soy industry!



**SSOY**