

Agenda

Sunday, March 22

18:00 Opening Reception - Song Bar (40th Floor)

Monday, March 23

6:30	Power Hour City Walk (Meet in the lobby)	12:00	Lunch (Saigon Ballroom)
8:00	Early Bird Networking Coffee	13:00	Tell Us About You and Your Company III
9:00	Welcome, Bryan Severs	13:30	Tate Jeffries, WISHH
9:30	Jim Sutter, USSEC	14:00	Edil Vidal Torres, NCI
9:45	Shinsuke Yamada, Yamada Foods Co., Ltd. (Japan)	14:45	U.S. IP Growers Panel
10:00	Tell Us About You and Your Company I	15:15	Networking Break
10:30	Matt Tripodi, Euromonitor	15:45	Tell Us About You and Your Company IV
11:00	Paul Newnham, SDG2 Advocacy Group - Beans Is How	16:15	Contracting for Success & CBOT Panel
11:30	Jin Yoon, Jinhwa Food, Jinhwa F.I., Kims F&D (Korea)	16:45	End of Day 1
11:45	Tell Us About You and Your Company II	18:00	Gala Dinner (Saigon Ballroom)

Tuesday, March 24

6:30	Power Hour City Walk (Meet in the lobby)	13:30	Scarlett Nguyen, USSEC
8:00	Early Bird Networking Coffee	14:00	A.C. Nielsen
9:00	Welcome, Randy Duckworth	14:30	Govind Dudhani & Palak Periwal, India Buckwheat Market Overview
9:15	Hans Eisenbeis, The Non-GMO Project	15:00	Networking Break
10:00	Bich Träm Huynh, Yamada Spire	15:30	Raquel Hansen, What are IP Crops and Why Do They Matter?
10:30	Tom Slunecka, NovelSoy	16:00	Transportation Panel
10:45	Philipp Fritschi, Buhler Group	16:30	Closing Comments
11:15	Dr. Dzedzic Krzysztof, Buckwheat Researcher	16:45	End Day 2
12:00	Lunch (The Strand)		
13:00	Tell Us About You and Your Company V		