



SPONSORSHIP OPPORTUNITIES



GRAND NIKKO TOKYO DAIBA, TOKYO, JAPAN

WWW.USIPSUMMIT.COM

22-24 February 2027

Premier Sponsor: \$25,000

- 3 event registrations
- Exhibitor table
- Logo on name badge
- 5 digital ads in USIP Alliance e-newsletters
- Sponsor-provided short video shown at event
- Standing banner with company logo
- Opportunity to introduce speaker
- Opportunity to put your branded item in welcome bag
- Opportunity to place company brochure at registration table
- Recognition on table tent signage
- Featured story on event website and e-newsletter
- Logo recognition at event, digital and print materials, social media and website

Platinum Sponsor: \$10,000

- 2 event registrations
- Exhibitor table
- Logo on lanyard
- 3 digital ads in USIP Alliance e-newsletters
- Recognition on table tent signage
- Sponsor-provided short video shown at event
- Standing banner with company logo
- Opportunity to introduce speaker
- Opportunity to put your branded item in welcome bag
- Featured story on website and e-newsletter
- Logo recognition at event, digital and print materials, social media and website

Gala Sponsor: \$10,000

- 2 event registrations
- Exhibitor table
- Branded napkins at bar and food tables
- Recognition on gala signage
- Opportunity to welcome attendees and introduce your company at gala
- 2 digital ads in USIP Alliance e-newsletters
- Sponsor-provided short video shown at event
- Opportunity to put your branded item in welcome bag
- Featured story on website and e-newsletter
- Logo recognition at event, digital and print materials, social media and website

Reception Sponsor: \$10,000

- 2 event registrations
- Exhibitor table
- Branded napkins at bar and food tables
- Recognition on reception signage
- Opportunity to welcome attendees and introduce your company at reception
- 2 digital ads in USIP Alliance e-newsletters
- Sponsor-provided short video shown at event
- Opportunity to put your branded item in welcome bag
- Featured story on website and E-newsletter
- Logo recognition at event, digital and print materials, social media and website

Key Strategic Partner

- Event registration(s) (*Customized to your organization*)
- Sponsor-provided short video shown at event
- Standing banner with company logo
- Opportunity to introduce speaker
- Opportunity to put your branded item in welcome bag
- Featured story on website and e-newsletter
- Logo recognition at event, digital and print materials, social media and website

Photo Backdrop Sponsor: \$5,000

- 1 event registration
- Logo on backdrop for attendee photos
- Logo recognition at event, digital and print materials, social media and website



Contact Erin Rossow at (507) 902-9191 or erin.rossow@agmgmtsolutions.com for sponsorship questions.



Lunch Sponsor: \$5,000

- 2 event registrations
- Opportunity to introduce speaker
- Recognition on lunch signage
- 2 digital ads in USIP Alliance e-newsletters
- Opportunity to put your branded item in welcome bag
- Sponsorship story on website and e-newsletter
- Logo recognition at event, digital and print materials, social media and website

Registration Desk Sponsor: \$5,000

- 2 event registrations
- Recognition at event registration table
- Opportunity to have someone at registration table welcoming attendees
- Opportunity to put company brochure on registration table
- Opportunity to put your branded item in welcome bag
- Sponsorship story on website and e-newsletter
- Logo recognition at event, digital and print materials, social media and website

Stage Sponsor: \$5,000

- Recognition on stage signage
- 1 event registration
- Recognition on table tent signage
- Opportunity to put your branded item in welcome bag
- Logo recognition at event, digital and print materials, social media and website

Keynote Sponsor: \$5,000

- 1 event registration
- Opportunity to speak before keynote speaker
- Recognition near stage
- Logo recognition at event, digital and print materials, social media and website

Translation Sponsor: \$5,000

- 1 event registration
- Recognition on standing banner
- Logo recognition at event, digital and print materials, social media and website

Exhibitor Sponsor: \$5,000

- 1 event registration
- Exhibitor table - Dedicated networking time each morning (1 hour) and at coffee breaks (30 minutes)
- Logo recognition at event, digital and print materials, social media and website

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Welcome Bag Sponsor: **\$2,500**

- Logo on attendee welcome bags
- Logo recognition at event, digital and print materials, social media and website

Standing Banner: **\$2,000**

- Create your own standing banner to be placed in high-traffic area at event. Cost includes printing. Design provided by sponsor

Pen Sponsor: **\$1,000**

- Logo on attendee pens
- Logo recognition at event, digital and print materials, social media and website

Event E-blast Ad Placement: **\$750**

- Digital ad in event e-blast

Create Your Own Sponsorship

Have something else in mind? Contact us to create your own sponsorship package!

Lounge Sponsor: **\$2,000**

- Recognition on lounge signage
- 4 custom pillows with company logo (you keep pillows at event conclusion)
- Opportunity to place promo materials on attendee tables
- Recognition on table tents near coffee and snacks
- Logo recognition at event, digital and print materials, social media and website

Coffee / Snack Sponsor: **\$1,500**

- Recognition on coffee/snack signage
- Recognition on table tents around coffee and snacks
- Logo recognition at event, digital and print materials, social media and website

Session/Panel Sponsor: **\$1,000**

- Opportunity to present speaker/panel
- Logo recognition on screen before session/panel
- Logo recognition at event, digital and print materials, social media and website

Friend of USIP Alliance: **\$500**

- Logo recognition at event, digital and print materials, social media and website

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